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Director, Facial Plastic Surgery
Long Island College Hospital
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Hospital Affiliations

- Lenox Hill Hospital, Manhattan, N.Y.
- Mount Sinai Medical Center, Manhattan, N.Y.
- Long Island College Hospital, Brooklyn, N.Y.
- SUNY Downstate Medical Center, Brooklyn, N.Y.
- Veteran's Hospital, Brooklyn, N.Y.

Current Academic Appointments

- Clinical Instructor: Mount Sinai Hospital
- Attending: Lenox Hill Hospital
- Associate Attending: Long Island College Hospital
- Director of Facial Plastic Surgery: Long Island College Hospital
- Director of Resident Education: Long Island College Hospital
- Assistant Professor: SUNY-Downstate Medical Center

Education

- 2004-2005** Mount Sinai Department of Otolaryngology. Fellow, Facial Plastic Surgery (AAFPRS)
- 1999-2004** Mount Sinai Department of Otolaryngology. Resident.
- 1999** New York University School of Medicine. Received MD with Honors in Cell Biology research, May 1999.
- 1995** University of Pennsylvania. BA in Biological Basis of Behavior, Neuroscience concentration, May 1995. Magna Cum Laude.

Awards and Honors

- 2008-present** Who's Who in Healthcare
- 2007-present** America's Top Physicians
- 2005-present** Manuscript Reviewer for the American Journal of Rhinology
- 2005** Golden Saw Award. For excellence in resident teaching. Mount Sinai Hospital Department of Otolaryngology

2002	Resident Travel Award. Triologic Society, Eastern Section.
1998	Honors in Research. Department of Cell Biology. New York University.
1995	Gamma Sigma Alpha Honors Society. University of Pennsylvania.
1993-4	Dean's List. University of Pennsylvania.

Publications

Rhinoplasty Techniques and Analysis

- 1) Burstin D., Frasier M., and Westreich R. **The Effect of Facial Asymmetry on Nasal Deviation.** Chapter, Facial Plastic Surgery Journal. *In press.*
- 2) Yao F., Lawson W., and Westreich R. **The Effect of Facial Asymmetry on Nasal Axis Deviation: The anatomic basis for the subalar graft.** *Archives of Facial Plastic Surgery.* . 2009; 11(3): 157-64.
- 3) Westreich R., and Lawson W. **The Tripod Theory of Nasal Support Revisited: The Cantilevered Spring Model.** *Arch Facial Plast Surg.* 2008;10(3):170-179.
- 4) Jones, M. MD, Westreich R.W., Lawson, W. MD-DDS. **Augmentation of Nasal Tip Projection Using the Inferior Turbinate: Review of Technique and Evaluation of Long Term Success.** *Archives of Facial Plastic Surgery.* 2008; 10(1):34-38.
- 5) Westreich R.MD, Courtland H., Nasser P., Jepsen, K. Ph.D., and Lawson W. M.D.-D.D.S. **Defining Nasal Cartilage Elasticity: Biomechanical Testing of the Tripod Theory based on a Cantilevered Model.** *Arch of Facial Plastic Surgery.* 2007; 9(4): 264-270.
- 6) Westreich R and Lawson W. **The Perforating Double Lateral Osteotomy.** *Arch of Facial Plastic Surgery.*2005;7:257-260.
- 7) Lawson W and Westreich R. **Correction of Caudal Deviations of the Nasal Septum with a Modified Goldman Septoplasty Techniques. How We Do It.** *ENT Journal.* 2007; 86(10)617-620.
- 8) Ammar, S. Westreich R., Lawson W. **The Fan Septoplasty for Correction of the Internally and Externally Deviated Nose.** *Archives of Facial Plastic Surgery.* 2006; 8: 213 - 216.
- 9) Westreich R. Sampson I, Shaari C, Lawson W. **Negative Pressure Pulmonary Edema following Routine Septorhinoplasty: Discussion of Pathophysiology, Treatment, and Prevention.** *Archives of Facial Plastic Surgery.* 2006;8:8-15.
- 10) Westreich R, Kaufman M, Gannon P, Lawson E. **Validating the Subcutaneous Model of in Vivo Chondrogenesis using a Fibrin Glue Scaffold.** *Laryngoscope.* 2004 Dec;114(12):2154-60.
 - i) Eastern Section, Triologic Society Presentation: January, 2004.
- 11) Kaufman M, Westreich R. Ammar S. **Autologous Cartilage Grafts Enhanced with a Novel Transplant Medium Using Fibrin Glue and FGF.** *Arch Facial Plast Surg.* 2004;6(2):94-100

- 12) Westreich R and Lawson W. **Midline Necrotizing Nasal Lesions: Analysis of 18 Cases Emphasizing Radiological and Serological Findings with Algorithms for Diagnosis and Management.** *American Journal of Rhinology*. 2004; 18(4): 209-19.
i) **American Rhinologic Society Presentation: September, 2003.**
- 13) Westreich R and Lawson W. **The Endonasal Open Book Approach to the Nasal Dorsum.**
i) **American Academy of Facial Plastic Surgery Presentation: September, 2005.**
- 14) Singer M. and Westreich R. **Correlating Actual Facial Deviations with the Perception of Facial Asymmetry.** Work in Progress.
- 15) Westreich R, Lawson W. **Simultaneous Endonasal Correction of Functional and Aesthetic Nasal Septal Deviations.** Work in Progress.

Facial Plastic and Reconstructive Techniques

- 16) Westreich R, Elahi E, Ko J, Lawson W. **A Multidisciplinary Approach to the Anatomy of the Midface.** Work in progress.
- 17) Westreich R, Meisner J., Reino T., Lawson W. **The Use of Combined Bernard-Webster and Karapandzic Flaps for Subtotal Lower Lip Reconstruction.** *Plast Reconstr Surg*. 2008 May ;121 (5):340e-1e

Other Topics in the Face and Neck

- 18) Westreich R, Brandwein M, Mechanik J, Bergman D, Urken M. **Preoperative Parathyroid Localization: Correlating False Negative Technetium-99m-Sestamibi Scans with Parathyroid Pathology.** *Laryngoscope*, 2003, 113: 567-572.
i) **Eastern Section, Triologic Society Presentation: January, 2003.**
- 19) Zanazzi G., Einheber S, Westreich R, Hannocks MJ, Bedell-Hogan D., Marchionni MA, Salzer JL. **Glial Growth Factor/Neuregulin Inhibits Schwann Cell Myelination and Induces Demyelination.** *Journal of Cell Biology*. 2001, 152: 1289-99.
- 20) Westreich R and Lawson W. **Primary Lymph Node Malignant Gastrinoma with Metastasis to Virchow's Node: a Case Report.** *Otolaryngology-HNS*. 2004 Dec;131(6):1027-8.
- 21) Lawson W, Westreich R, Reino A. **Odontogenic infections.** Bailey's textbook of Otolaryngology. 2005 ed.
- 22) Westreich R and Chandrasekhar S. **Is Susac syndrome (microangiopathy of the inner ear, retina, and central nervous system) an underdiagnosed cause of sensorineural hearing loss?** *Ear Nose Throat J*. 2008 Jul ;87 (7):E4-7.

Presentations

- **Eastern Section, Triologic Society Presentation: March, 2011.**
 - Lateral nasal island flap for nasal alar reconstruction.
 - Presented by Dr. Behrad Aynechi.

- **Mount Sinai Hospital: Department of Otolaryngology**
 - **Resident Anatomy Course: Rhinoplasty. 2009-present**
 - **Grand Rounds Presentations**
- **SUNY Downstate: Department of Otolaryngology**
 - **Grand Rounds Presentations**
- **American Academy of Facial Plastic Surgery Presentation: September, 2005.**
 - The Open Book Approach to the Nasal Dorsum: A tool for revision septorhinoplasty.
- **Triological Society, Eastern Section, 2007.** Chondroid Syringioma of the face.
- **Eastern Section, Triologic Society Presentation: January, 2004.**
 - Creating Autologous Injectable Cartilage using Fibrin Glue in the Rabbit Model.
- **Eastern Section, Triologic Society Presentation: January, 2002.**
 - Preoperative Parathyroid Localization: Correlating False Negative Technetium-99m-Sestamibi Scans with Parathyroid Pathology
- **American Rhinologic Society Presentation: September, 2002.**
 - Midline Necrotizing Nasal Lesions
- **Honors research presentation. NYU: May 1999.**
 - The effects of Glial Growth Factor on Myelinating Rat Dorsal Root Ganglion Neurons.

Board Certifications

- **American Academy of Otolaryngology: 2005-present.**
- **American Board of Facial Plastic Surgery: 2007-present.**

Membership Societies

- **American Academy of Facial Plastic Surgery**
 - **Committee Member: Technology, Multimedia, and Curriculum**
- **American Academy of Otolaryngology**
- **American Rhinologic Society**
- **American College of Surgeons**
- **New York Facial Plastic Surgery Society**
 - **Secretary: 2009-2011**
 - **Treasurer: 2011-present**
- **American Medical Association**
- **Kings County Medical Society**

Grants

- 1) Baxter Corporation. Richard Westreich as Primary Investigator. Creation of injectable autologous cartilage in the rabbit model. Project completed in 2004.